



Pioneered by



Telecomputing Corporation
of America

September 10, 1979

Dear Telecomputing Enthusiast:

You may have been reading about the most innovative computer phenomenon to date--THE SOURCE Information Utility, pioneered by TCA the Telecomputing Corporation of America. Its incredible communication, research and entertainment capabilities have been highlighted in Time, Newsweek, and a host of personal computing and communications magazines.

Or perhaps you've seen the remarkable power of THE SOURCE demonstrated in person, witnessed the ease of local telephone access and the fast, efficient data base key-word indexing system, and marveled at the vast scope of over 2,000 programs, services and information resources--from electronic mail to UPI News to education to travel reservations and on and on and on ...

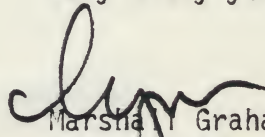
And you've probably even heard about the unbelievably low cost of THE SOURCE--just 4.6¢ a minute (\$2.75 an hour!) in non-prime hours (6pm to 7am weekdays local time, and all day weekends and holidays). making large system capabilities affordable to computer hobbyists and small businesses. Yet THE SOURCE Information Utility is so vast, fast and powerful you can really only grasp its awesome range of applications that enrich your life by actually experiencing THE SOURCE personally at your own convenience.

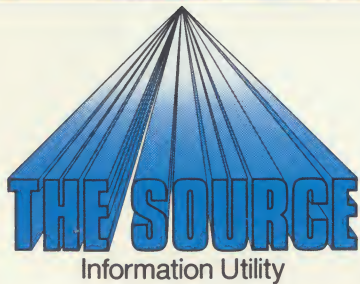
TCA understands this, so in order to let you appreciate THE SOURCE without obligation, you can access the astounding variety of programs and information resources for 10 days--absolutely FREE! Just complete the attached reply card, indicating your credit card preference. Mail it today in the enclosed envelope and TCA will rush you a complete SOURCE Users Guide and program library, a personal identification number and private password. Then you'll be prepared to tap the enormous array of information contained in THE SOURCE

Use THE SOURCE as often as you like for 10 days--learn from it, communicate with it (and with other SOURCE users), entertain with it, even shop with it! If you don't agree that THE SOURCE is the most impressive information innovation of your lifetime, notify TCA immediately and you won't be billed a cent.....But if you are as satisfied as the thousands of other SOURCE Information Utility Network, we'll register you permanently for only a onetime hookup fee of \$100.

Find out what all the shouting is about! Try THE SOURCE for 10 days without obligation by mailing the reply card today, and soon you could be saying, "I endorse THE SOURCE!"

Very truly yours,


Marshall Graham
Vice President
Marketing



10 DAY FREE TRIAL "HOOK UP"

Experience THE SOURCE for 10 days absolutely free of charge with no obligation.

Yes! Give my personal computer or standard data terminal the power of THE SOURCE Information Utility in my home for a 10 day free trial! Please send me my personal TCA identification number, private password and complete User's Guide. I understand that my first 10 days of usage will be absolutely free and that I may, if not completely satisfied, elect to cancel my trial subscription within the 10 day free trial period or continue at the regular low usage connect time fee of \$2.75 per hour for non-prime time use, subject to a \$5.00 minimum monthly charge billed to the account I have indicated.

MR. TED NELSON
PRESIDENT
COMPUTOPIA

BOX 128
SWARTHMORE, PA 19081

CHECK ONE

- ☐ Please bill the account below for my monthly usage connect time charges *only*. I have enclosed my check in the amount of \$100.
- ☐ Please bill the account below for both my \$100 SOURCE registration "hook up" and my monthly connect time charges.
- ☐ Visa ☐ Master Charge ☐ American Express

Signature _____

Account Number _____

Expiration Date _____



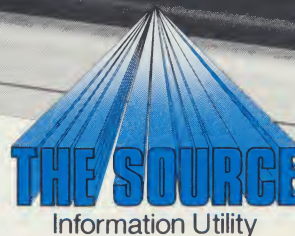
Telecomputing Corporation of America
1616 Anderson Road
McLean, Virginia 22102

welcome to the **THE SOURCE** information utility

the new terminal-accessed
information service
that fills
your home and office
with communication, knowledge,
and fun,
at the touch of
a button . . .
for as little as \$2.75 per hour.



The SOURCE information utility is
compatible with almost any terminal
or personal computer.



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1616 Anderson Road
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703/821-6660



A BRIEF GUIDE TO NETWORK INFORMATION RESOURCES...

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ADVANCED APPLICATIONS AND PROGRAMS

- reference manuals & programming guides
- calculator mode ■ file structures, editing & sorting ■ programming in extended BASIC, FORTRAN, COBOL, RPG, PASCAL, Assembly ■ program debugger ■ system commands ■ microprocessor cross-compilers.

BUSINESS AND FINANCE

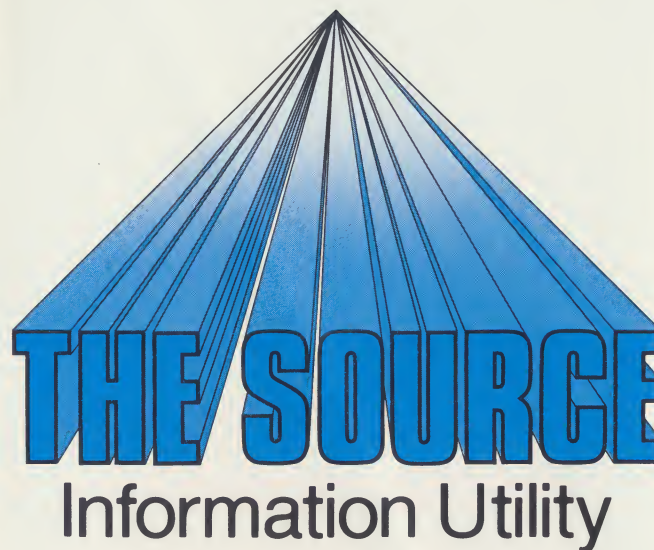
- accounts payable ■ accounts receivable ■ general ledger ■ payroll ■ special applications.
- American Stock Exchange bond prices ■ Federal land bank bond prices ■ New York Stock Exchange bond prices ■ Treasury bills ■ World Bank bond prices ■ Commodity prices and futures ■ earnings reports ■ financial commentary ■ financial news and headlines ■ foreign exchange rates ■ gold, silver, platinum prices ■ stock market averages, closing statistics, news, quotations, summaries ■ Treasury bill auction reports.

DAILY NEWS AND FEATURES

- UPI General wire service ■ Washington hotline ■ international and domestic news ■ business and financial news ■ sports news ■ UPI syndicated features ■ daily news summary.

EDUCATION

- teaching a child to count ■ days of the week for children ■ alphabet for children ■ adding longer numbers and decimals for children ■ changing numbers from base 10 to base 2-9 ■ finding the greatest common divisor ■ spelling and facts about months ■ typewriter keyboard drills ■ arithmetic ■ correct spelling of "ie" and "ei" words ■ plurals of words.
- French language drill ■ German vocabulary drill ■ Italian vocabulary drill ■ algebra ■ geometry ■ social science.



THE SOURCE

Information Utility

- student consumer's guide ■ Federal financial aid programs.

NATIONAL REAL ESTATE LOCATOR SERVICES

NEW YORK TIMES CONSUMER DATA BASE

MAIL CALL—The TCA Electronic Mail System

- sending and receiving messages to other SOURCE users. ■ toll-free voice access anywhere in the U.S. ■ Datapost hard-copy letter delivery anywhere in U.S.

ENTERTAINMENT GUIDE

- restaurant listings & reviews, happenings, special events in major U.S. and foreign locations.

HOME ENTERTAINMENT

- computer game library ■ wine tasting information ■ wine market report ■ gourmet meal recipes ■ special diet recipes ■ syndicated features on home entertainment.

PERSONAL FINANCE

- after tax yield-to-maturity of a bond ■ analysis of payment or withdrawal ■ amortization of house payments ■ annual interest rates on installment loans ■ balancing of checkbooks ■ income tax assistance ■ loan amortization schedule ■ monthly payments on simple annuity debts ■ mortgage analysis—missing variable ■ price of accrued interest for a bond ■ financial news and commentary ■ buying and selling a home ■ financing a home ■ home buying and selling service ■ FHA, VA, or conventional mortgage qualifications.

TRAVEL CLUB

- electronic reservation and confirmation service ■ airport pick-up of tickets ■ automatic billing to credit card ■ airline schedule review ■ motel/hotel & rental car reservations.

SCIENCE AND ENGINEERING

- electrical engineering ■ general mathematics ■ mechanical engineering ■ computer simulations ■ statistics.

STARCAST

- biorhythms, past, present, or future ■ daily horoscope.

MONEY-SAVER BUYING SERVICE

- 20%-40% savings on major appliances, televisions, stereo & hi-fi equipment, VTR's, cameras, furniture & carpeting, watches, crystal, calculators, tires, and power tools ■ instant ordering ■ home delivery ■ automatically charged to your credit card ■ nation-wide search for lowest price on selected items.

More services are being added every week.

All these services are available at a touch of a button for as little as \$2.75 per hour.